

ATHENS - GREECE

9-11
NOVEMBER
2024
METROPOLITAN EXPO

8th EXHIBITION

MEAT
DAIRY
FROZEN
EXPO

MEAT
DAYS

PROCESSING MACHINERY
RAW MATERIALS
FOOD SERVICE

THE COMBINED
EXHIBITION
FOR THE FOOD
INDUSTRY

DAIRY
EXPO

DAIRY · CHEESE
LIVESTOCK

FROZEN
FOOD

INDUSTRIAL COOLING
FOOD LOGISTICS · FROZEN FOOD



ORGANIZER

O.MIND
CREATIVES
TRADE SHOWS · PUBLICATIONS · ADVERTISING

THE TRADE FAIR FOR THE PROCESSING & STANDARDIZATION OF ANIMAL PRODUCTS, ALTERNATIVE PROTEINS AND FOODSERVICE

The 3 industries, meat/dairy/frozen processing will be presented and represented by the 2024 exhibition. Food professionals and industries from the sector of production, processing and food service will meet in an exhibition event with great claims, substance, character and important visitors from Greece and abroad. These are the strong branches of the Greek economy – which O.MIND CREATIVES' exhibition faithfully and consistently serves – of meat & its products (MEAT DAYS), dairy and cheese production (DAIRY EXPO), frozen food (FROZEN FOOD) and the cold supply chain (FOOD LOGISTICS) which is the link between all these products.

Visitors will have the opportunity to find industrial equipment solutions for food processing and packaging, shop & laboratory equipment, raw materials, food traders and producers of the primary sector. They will also be informed about all the new trends in the European and global market, the new nutritional changes brought about by vegan products and alternative proteins, as well as innovative technologies and new machinery for small or large-scale production in the industrial production and processing of animal products.

The organizing company O.MIND CREATIVES will stimulate the market with new actions and events that will take place at the fair: With targeted actions for the promotion of the exhibition in Greece and abroad, with coordinated actions for the participation of large groups of buyers and purchasers from Greece and abroad, but also in cooperation with professional bodies, trade associations and unions.

We invite you to participate in the combined MEAT/DAIRY/FROZEN 2024 exhibition, to meet the current challenges and opportunities and live the experience.

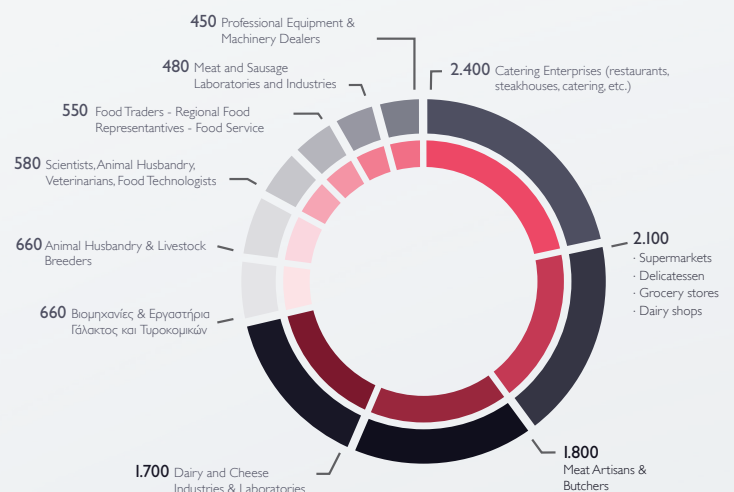
VISITOR STATISTICS 2022

- MEAT DAYS
- DAIRY EXPO
- FROZEN FOOD

Total visitors: 11.500

Basic categories of visitors

- 2.400 • Catering Enterprises (restaurants, steakhouses, catering, etc.)
- 2.100 • Supermarkets – Delicatessen – Grocery stores – Dairy shops
- 1.800 • Meat Artisans & Butchers
- 1.700 • Various Professionals, Services, Students
- 660 • Dairy and Cheese Industries & Laboratories
- 660 • Animal Husbandry & Livestock Breeders
- 580 • Scientists, Animal Husbandry, Veterinarians, Food Technologists
- 550 • Food Traders – Regional Food Representatives – Food Service
- 480 • Meat and Sausage Laboratories and Industries
- 450 • Professional Equipment & Machinery Dealers



SAVE THE DATE

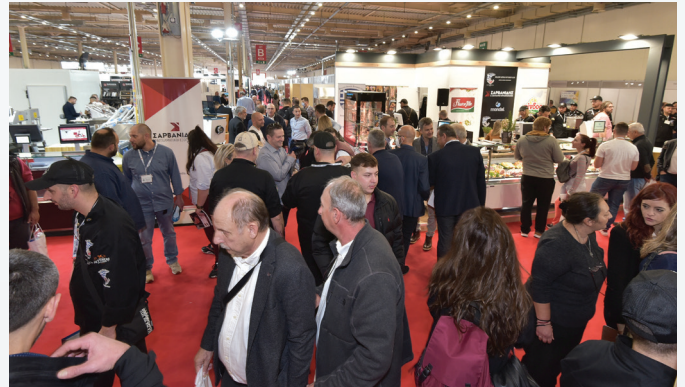
DAYS & HOURS OF OPERATION

Saturday	Sunday	Monday
9 November '24	10 November '24	11 November '24
10:00 – 19:00	10:00 – 19:00	10:00 – 19:00

CATEGORIES OF EXHIBITS

1 EQUIPMENT & MACHINERY

- › Processing & cutting machines (meat, cheese, frozen)
- › Food packaging machinery & materials
- › Cheese production machinery and equipment
- › Machinery for milk and yogurt laboratories
- › Food handling lines
- › Technologies, software, traceability and product labeling
- › Industrial weighing, cash machines & labeling systems
- › Equipment of livestock units and slaughterhouses
- › Cooling chambers, store refrigerators and industrial refrigeration
- › Professional kitchen equipment, inox constructions, knives and grills
- › Cleaning machines, sanitary equipment
- › Work uniforms/Personal Protective Equipment



THE METROPOLITAN EXHIBITION CENTER EXPO | ATHENS - GREECE

The 8th edition of the exhibition will be held at the modern exhibition center METROPOLITAN EXPO, near Athens International Airport "Eleftherios Venizelos". The exhibition center maintains high standards and modern facilities, with high level services for exhibitors and visitors. METROPOLITAN EXPO is the most modern center that exists today in Greece, combining a multitude of advantages, such as:

- › State-of-the-art facilities of 55.000 square meters
- › Easy and direct access for visitors from Greece and abroad. Next to "Eleftherios Venizelos" International Airport
- › Connection to all means of public transport (metro, suburban railway, buses)
- › Convenient free parking

2 PRODUCTS & RAW MATERIALS

- › Raw materials, food additives, spices and herbs
- › Food traders & agents
- › Alternative proteins and plant products
- › Small producers & delicatessen items
- › Greek livestock and poultry units
- › Meat products, cold cuts and frozen food
- › Dairy and cheese products

3 SERVICES

- › Design, planning and construction of food industries
- › Consulting and certification companies-services, HACCP certification, ISO, etc.
- › Food logistics transport, storage and distribution (food logistics)
- › Waste and by-product management, cleaning and disinfection services
- › Commercial vehicles and leasing



Metropolitan Expo Information: www.metropolitanexpo.gr

COST OF PARTICIPATION

(for all business days)

Cost of Free Structure Kiosks (trace of soil)

One side open	Two faces open	Three faces open	Four faces open
a. up to 40m²: € 140/m²	a. up to 40m²: € 145/m²	a. up to 40m²: € 150/m²	a. up to 40m²: € 155 /m²
b. From 41m² to 100m²: € 130/m²	b. Anò 41m² to 100m²: € 135/m²	b. From 41m² to 100m²: € 140/m²	b. From 41m² to 100m²: € 145/m²
c. From 101m² to 200m²: € 120/m²	c. From 101m² to 200m²: € 125/m²	c. From 101m² to 200m²: € 130/m²	c. From 101m² to 200m²: € 135/m²
d. From 201m² or more: € 115/m²	d. From 201m² or more: € 120/m²	d. From 201m² or more: € 125/m²	d. From 201m² or more: € 130/m²

Prices are subject to VAT

Extra structure charges

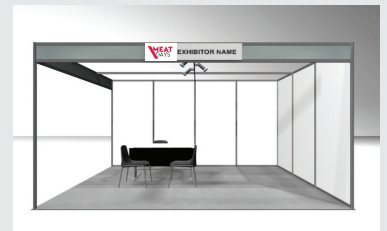
- For single carpet € 5/m²
- Melamine panel dividers € 15/m (charge per current meter)
- Power supply € 28/kw

COMPLEX STANDARD STRUCTURES

(the amounts relate only to the cost of construction)

Basic Structure: 25 €/m²

- The basic structure includes white melamine panels, a façade and an inscription with stand number and business name or logo (panel dimensions: 0.97m x 2.48m)
- Basic kiosks include the following equipment: 1 office • 3 chairs • 1 socket • 1 spot of 100W lighting per 3m²
- New gray carpet



BUSINESS type structure: 56 €/m²

- **Carpets:** Gray / Beige / Blue • **Panel:** White PVC / PVC beige / blue PVC • **Warehouse:** 1.00x1.00m white door bell
- **Equipment:** 3 beige seats • 1 beech round table Ø0.70m • 1 stool black with back • 1 info desk white / beige / blue • 1 shelf 1.03x0.54x2.50m
- **Marking:** 1 digital printing 1.00x2.50m on vinyl sticker • 1 digital printing mounted on Table-shaped PVC
- **Electrical:** 1 iodine projector 500watt or HQI 150watt / 5m² • 1 0.5KW / 220V schuko socket

EXECUTIVE type structure: 65 €/m²

- **Carpets:** Gray / Blue • **Panel:** White PVC / Blue PVC • **Storage space:** 1.00x1.00m with open aluminum door and lock
- **Equipment:** 3 seats black leather • 1 round beech table 0.70m • 1 black stool with back • 1 info desk white / blue with door dimensions 1.00x0.50x0.90m
- **Marking:** 1 bright 2.00x0.25x2.50m transparent lantern with milky plexiglass & digital printing • 1 digital printing 1.00x2.50m on vinyl adhesive • 1 digital printing 0.80x0.30m on PVC
- **Electrical:** 1 iodine headlight 500watt or HQI 150watt / 4m² • 1 0.5KW / 220V souvenir socket



SUPERIOR type structure: 75 €/m²

- **Carpet:** Red | Beige | Blue • **Panel:** White PVC | Beige PVC | Blue PVC • **Storage area:** 1.00m x 1.00m, with opening aluminum door and lock • **Info Desk:** White | Beige | Blue wooden with doors 1.00x0.50x0.90m • **Lighting:** 1 x 100 W Led light/ 4 m², 1 x 0.5KW grounded socket
- **Equipment:** 3 red | beige | blue chairs • 1 round glass table 0.70 m • 1 red | beige | blue stool • 1 floor stand brochure holder (3 x A4) • **Signage:** 1 digital printing 1.00x2.50m in self-adhesive vinyl • 3 digital printings 1.00x3.50m in TIVEC



Prices are subject to VAT

GENERAL BENEFITS FOR ALL EXHIBITOR

- Free exhibition space (preparation, operation, decommissioning) ■ Free parking for exhibitors in a dedicated space ■ Free invitations for visitors ■ Exhibitor IDs with barcode system ■ Free B2B Online Trading Service n Subscribe to the Exhibition Catalog ■ Free Provision of Trolleys and Lifts for Carrying Exhibits ■ Cleaning kiosks before exhibition (except exhibits) ■ Cleaning of public areas ■ Safeguarding of its premises Exhibition by a specialized company Security ■ Fully equipped Medical Practitioner ■ Special rates for partners exhibit hotels n Free shuttle buses to and from the nearby Metro and Airport Stations days of the exhibition

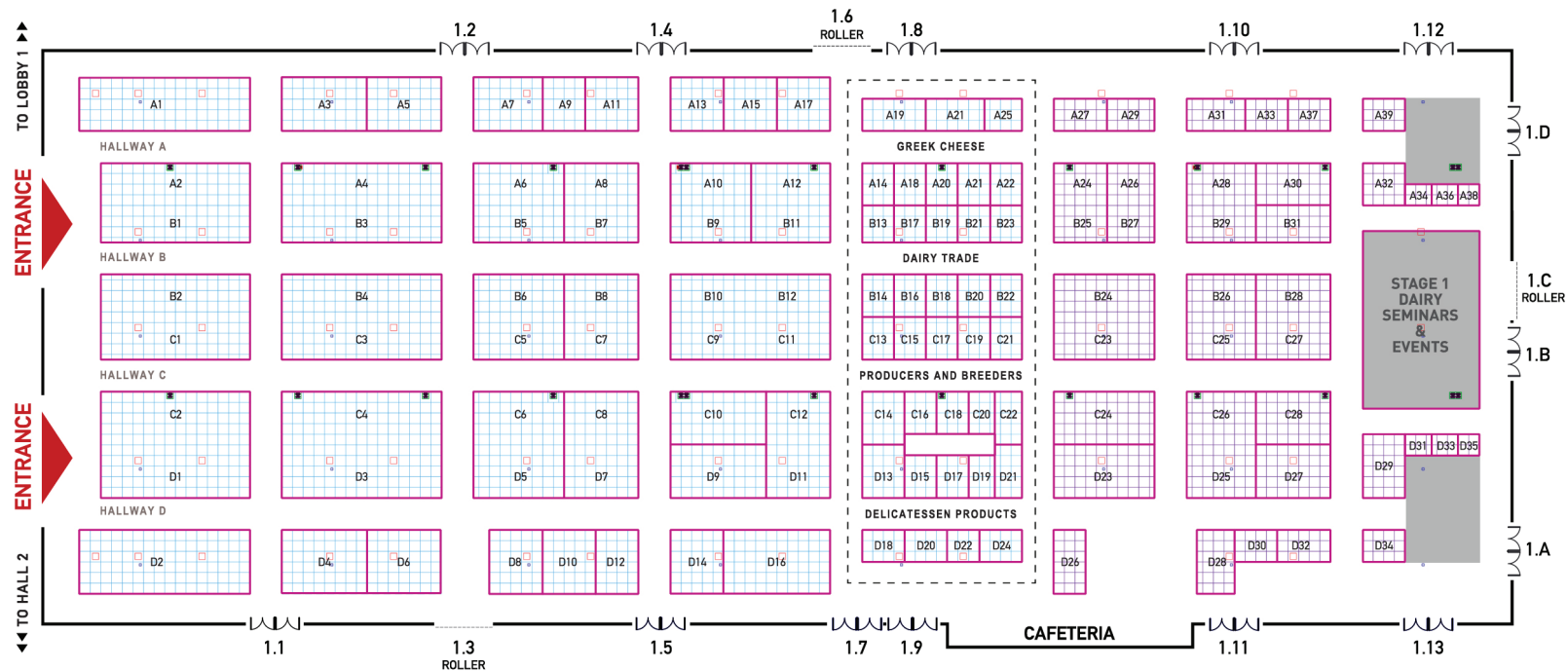
Hall 1



- EQUIPMENT AND MACHINERY OF CHEESE UNITS AND MILK INDUSTRIES, RAW MATERIALS, CERTIFICATION SERVICES, MACHINERY AND PACKAGING MATERIALS, LIVESTOCK BREEDING EQUIPMENT (ICE CUBES, FOOD, FOOD IMPROVEMENT AGENTS)

- CHEESE PRODUCTS, DAIRY PRODUCTS, CREAMS, YOGHURTS etc

- REFRIGERATION BOOTHS, INDUSTRIAL COOLING, TEMPERATURE LOGGERS
- FROZEN FOOD (SEAFOOD, FISH, VEGETABLES, FRUITS, DOUGH PRODUCTS etc.)
- ISOTHERMAL BOXES, PACKAGING, ISOBOX etc.
- COMMERCIAL VEHICLES • FOOD LOGISTICS

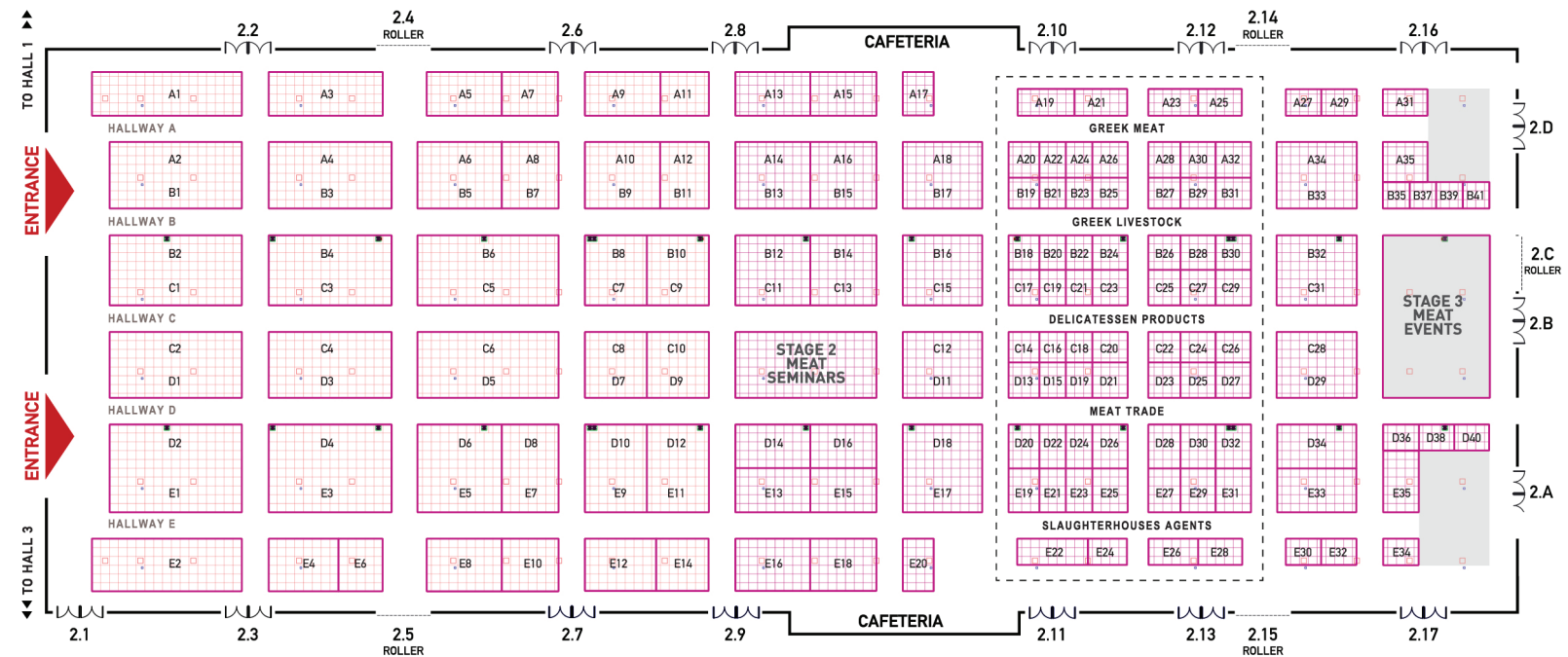


Hall 2



- EQUIPMENT • MACHINERY
- PROCESSING • CUTTING & MEAT PROCESSING • BACKLING
- PACKAGING • CONSUMABLES
- SHOWCASE • HEALTH • CASH SYSTEMS • EQUIPMENTS
- BUTCHERS • RESTAURANT EQUIPMENT • BULK CATERING (KITCHEN EQUIPMENT HOTPLATES
- BARBECUES, etc.).

- MEAT & MEAT PRODUCTS
- SAUSAGES • MEAT PRODUCTS
- MEAT PRODUCTS ROUND OF SAUSAGES etc. • "GREEK LIVESTOCK UNITS"
- SLAUGHTERHOUSES
- FOREIGN AGENTS • MEAT TRADE
- RAW MATERIAL • SPICES • FOOD ADDITIVES



THE ORGANIZING COMPANY

O.MIND CREATIVES, with almost 20 years of experience, stable and successful course in the field of organizing exhibitions & conference events as well as publishing trade publications, is the organizing company of the 8th exhibition **MEAT/DAIRY/FROZEN 2024**.

With "open minded" approach, plans the 8th edition of **MEAT DAYS**, **DAIRY EXPO** and **FROZEN FOOD** exhibition, for **November 9-11, 2024**, at the modern Metropolitan Expo exhibition center. The 8th edition of the exhibition, for the processing & standardisation of products and food wholesale, will be an important "link" between the primary sector, food processing and food service.

O.MIND CREATIVES is also the publishing company of 4 professional magazines, which have a prominent position in industry information, under the following names: **MEAT PLACE**, **DAIRY NEWS**, **GRILL MAGAZINE** and **SUPPLY CHAIN & LOGISTICS**, which are supporters of the exhibition and promote the 8th edition in a methodical and targeted manner.

With a staff of experienced executives and established partners, with an extroverted orientation, O.MIND CREATIVES guarantees the perfect and successful organization of the 8th consecutive exhibition, which, by combining its three thematic sections meat/dairy/frozen, maximizes the interest of exhibitors and visitors.



INFORMATION - EXHIBITOR APPLICATION FORM



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www.meatdays.gr
www.dairyexpo.gr
www.frozenfoodexpo.gr